



**TED<sup>x</sup>UTD**

**x = independently  
organized TED event**

# **Spring 2017 Conference Partnership Information**

IDEAS WORTH SPREADING,  
FROM THE UNIVERSITY OF TEXAS AT DALLAS  
TO THE WORLD  
SPRING 2017



x = independently  
organized TED event

## What is TEDxUTD?

TED is a nonprofit devoted to spreading ideas to change attitudes, lives and, ultimately, the world. Our event is called TEDxUTD, where x = independently organized TED event. At our TEDxUTD, TEDTalks video and live speakers will combine to spark deep discussion and connection. TEDxUTD shares the mission of spreading ideas to The University of Texas at Dallas and our local community.

As an organization at University of Texas at Dallas, we sponsor two types of events year round; salons and our main conference. Our monthly salons provide local professors and students a platform to share ideas and invoke points of discussion in our community.

At the annual conference, we showcase local innovators to spark further progress and creativity to promote the progression of the community. TEDxUTD could not exist without our generous sponsors who share our mission to spread ideas.

---

## Sponsorship Tiers

	SILVER	GOLD	PLATINUM	CO-HOST
	\$250	\$500	\$1000	\$2500
Branding on Site	✓	✓	✓	✓
Branding on Programs	✓	✓	✓	✓
Branding in Salon Events		✓	✓	✓
Branding on Conference Posters		✓	✓	✓
Sponsored Booth		✓	✓	✓
On-Site Branding			✓	✓
Branded Item Distribution			✓	✓
Branding on Social Media			✓	✓
Universal Branding				✓

## **Logo on Site & Shirts**

Have your company branding displayed prominently on the TEDxUTD website at [tedxutd.com](http://tedxutd.com).

## **Branding in Salon Events**

Partnership recognition of your organization at every monthly TEDxUTD salon event. Salon events are our precursors to the conference in which we invite students and faculty to hear local speakers, followed by discussion.

## **Sponsored Booth**

Set up a booth at the TEDxUTD conference for students to visit and get info on your company.

## **Branded Item Distribution**

Have your promotional items in the gift bag that will be given to all the speakers and other sponsors.

## **Universal Branding**

TEDxUTD, sponsored by you.  
Have your company represented as the top sponsor of TEDxUTD, with branding on nearly everything.

## **Branding on Programs**

Have your company branding displayed in the conference program distributed to all attendees.

## **Branding on Conference Posters**

Have your company branding displayed in printed conference promotional material, including posters, prior to the conference.

## **On-Site Branding**

Have your company branding featured within the venue, and in the conference presentation.

## **Branding on Social Media**

We will showcase you on all of our social media sites, including our Facebook, Twitter, and Instagram pages.



**TED<sup>x</sup>UTD**

x = independently  
organized TED event

## TEDxUTD

[tedxutd.com](http://tedxutd.com)

[tedxutd@gmail.com](mailto:tedxutd@gmail.com)

### TEDxUTD

The University of Texas at Dallas  
800 W. Campbell Rd  
Richardson, TX 75080

### Usman Hyder

*President*

[uxh140030@utdallas.edu](mailto:uxh140030@utdallas.edu)

### Sai Saripella

*Director of Conferences and Sponsorship*

[rxs131930@utdallas.edu](mailto:rxs131930@utdallas.edu)

---